COURSE OBJECTIVES: To provide students with practical insights into basic aspects of leadership, business ethics, & sustainability.

CATALOG DESCRIPTION: Introduction to the values associated with ethics and sustainability relative to leadership from idea formulation through communication with various constituencies across organizational contexts and communication media. (3:3)

TEXT: Hughes, Ginnett, & Curphy Leadership (8th Ed.): McGraw-Hill
This book is obscenely expensive. You can save a lot by getting it in e-book form or find a used version.

COURSE REQUIREMENTS: This course consists of presentation of evidence based material on leadership presented by the professor. Students are required to present at least two cases. Readings will be assigned for each class. Self-assessment will also be a regular part of the class. Students will comport themselves in accordance with the Academic Integrity Code and the Student Guidelines found at the following URLs:
http://sa.uncg.edu/handbook/academic-integrity-policy/
http://www.uncg.edu/bae/faculty_student_guidelines.pdf

PERFORMANCE EVALUATION:
1. There will be a short multiple choice quiz during & following lecture (including the first class). 20%
2. Each student will present at least two cases. 30%
3. Each student will grade other student presentations. 10%
4. Class participation will be graded (e.g. case discussions). 10%
5. There will be a comprehensive final exam. 30%

Grading Scale:
93 – 99 A
90 -- 92 A-
87 – 89 B+
83 – 86 B
80 – 82 B-
77 – 79 C+
70 – 76 C
69 and below F
STUDENT LEARNING OUTCOMES (SLOs):

Upon completing this course, the student will be able to;

1. Define and explain basic leadership theories and show how they apply to real world leadership problems.
2. Explain and demonstrate the basic tenets of business written and oral communication.
3. Elaborate basic ethical principles as they apply to business.
4. Differentiate among various approaches to sustainability and provide criticism and responses to criticism for them.
5. Evaluate leadership, ethical, and sustainability strategies as they apply to real organizations’ business model.

QUIZZES: Most classes (including the first class) will begin with a short multiple choice quiz based on the reading and the lecture. The quiz should take no more than five minutes to complete. Quizzes cannot be made up. I will drop your lowest grade, so you get one for free. After the first missed quiz, subsequent misses will be graded as a zero.

CASES: Cases will be assigned for most classes. You will be put in a three member group assigned to analyze the case and present your analysis to the class. Your presentation will be graded by your fellow class members. Each class where there are cases, there will be three case presentations hence nine people will be presenting cases in each class. There are only three classes where no student presentations will be given, hence there are 11 classes of three presentations each for a total of 39 presentations. However, the ultimate determination of your grade will be up to your fellow students. Cases are assigned on a separate document.

SELF ASSESSMENTS: A number of self-assessments will be given as part of the class. These are intended to aid the student in determining his/her own leadership style. The ideal use of these instruments is to have the student gain self-insight. This should help students to determine what leadership situations they can be most successful in and what leadership situations they are likely to have problems. These are not part of your grade and will never be known except to you and/or people you share them with.
**CLASS PARTICIPATION:** Students are expected to come to each class ready to participate. There is a quiz in each class; there are cases to be graded in each class. Participation is an important part of the learning experience, and each student is expected to be knowledgeable of the material for each class so that s/he can be an intelligent part of the conversation.

**THE SCHEDULE**

8/20: Leadership: Introduction to theory; Ch. 1, 3 in HGC
8/27: Values, ethics, & Character; HGC Ch. 5
9/3: Leadership Attributes; HGC Ch. 6
9/10: Power and Influence; HGC 4 & Machiavelli Reading
9/17: Skill Building: HGC 8, 11
9/24: Leadership behavior; Leading in Groups HGC 7, 10
10/1: Contingency Theory; HGC 12, 13
10/8: Leading Change; HGC 14
10/15: The Dark Side of Leadership; HGC 15
10/22: Ethics 1: The Rights & Responsibilities of Business
10/29: Ethics 2: A Framework for ethical Decisions
11/5: Ethics 3: Where sustainability, ethics & leadership meet

11/12: Sustainability 1: Solving the environmental Crisis

11/19: Sustainability 2: Sustainability as the key driver of innovation

12/7: Final Exam